

Technology, Heritage and Children

"The Heritage Centre has something for everyone to see, even the Children will enjoy looking at the selection on childrens toys and items that the children of Dentdale used to play with in times gone by."

http://www.dentvillageheritagecentre.com/Childrens_Corner_002.htm

Dent Village Heritage Centre
Dent, Nr. Sedbergh, Cumbria
LA10 5QJ
United Kingdom
Tel: 015396 25800
info@dentvillageheritagecentre.com

Education Outside the Classroom

Date Posted: 28 Nov 2006

Summary:

The Historic Houses Association is delighted to support the Learning Outside the Classroom Manifesto, launched by the Secretary of State for Education and Skills on 28 November 2006.

The Manifesto is a 'movement' or joint undertaking that many different stakeholders have helped to create and to which anyone can sign up. We have endorsed the Manifesto because we believe it will help to ensure that all children and young people have a variety of high quality experiences outside the classroom environment, as an essential part of their learning and development.

We will therefore be working with schools, local authorities, parents, carers and the many other organisations committed to providing an exciting range of teaching and learning opportunities outside the classroom.

To download a copy of the Manifesto, or find out more, visit:

www.teachernet.gov.uk/learningoutsidetheclassroom

The Learning Outside the Classroom Manifesto sets out a vision to enable every young person to experience the world beyond the classroom as an essential part of their learning and personal development.

The manifesto brings together a coalition of organisations to support schools and others in providing these valuable opportunities.

Learning outside the classroom is about raising achievement through an organised, powerful approach to learning in which direct experience is of prime importance. This is not only about what we learn but importantly how and where we learn.

"All young people should have regular and meaningful learning experiences, which are focused and enjoyable.

They should have well-planned activities, which provide a continuing and progressive programme from 0-19 and allow them to participate in ways that are appropriate to their needs.

Children's services, early years settings and schools have a central role in planning learning outside the classroom into their management, curriculum, teaching and

learning, extended services and professional development. Those that support these services are key to providing the help, expertise and resources needed.”

Broadening Access to the Heritage for English Heritage

Attitudes Towards Heritage (1)

There is universal consensus on the value of educating children about heritage with 95% agreeing with the statement '**it is important to educate children about heritage**', the majority strongly so. White and middle-class are the most likely to believe this 'strongly'.

Q4 Taking your answers from this card, to what extent do you agree or disagree with the following statements about heritage?

	Strongly Agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
It is important to educate children about heritage						
BRADFORD	57	40	2	1	*	*
CORNWALL	66	30	4	*	-	*
LONDON	61	31	5	1	-	2

Q13 If money was to be spent on heritage issues, which of these things would you choose to spend it on?

	Bradford (513)%	Cornwall (517)%	London (501)%
<i>Base: All respondents</i>			
Education	55	65	59
Re-using and saving historic buildings	57	61	56
Historic public parks and gardens	48	43	46
Improving local shops, streets and Homes	40	41	35
Improved public access to historic buildings and areas	29	36	28
Exploring the heritage of different cultures in the local area	27	27	29
Walking tours of the historic features of your neighbourhood	22	34	26
An exhibition building on local Environment	17	28	23
Other	1	3	3
None of these	1	1	1
Don't know/can't remember	1	1	1

Source: MORI

Heritage Houses Association

Support British Tourism Week

Date Posted: 29 Jan 2007

Summary:

British Tourism Week (BTW) is a week-long promotion to raise awareness of tourism to/within Britain. Taking place across the country from 12-18 March, find out more as to how you can get involved.

British Tourism Week aims to raise the profile of the industry, its importance to local and national economies and highlight the skills and talent of the people at its core. It is being launched by the Prince of Wales and will feature a series of events around the country ranging from British Travel Trade Fair through to **a challenge for all MPs to visit tourism businesses in their constituency on Friday 16 March (an opportunity we would encourage you to pursue locally).**

To help promote British Tourism Week, a dedicated website has been created to provide information on all BTW events and give members of the industry and the general public the opportunity to register their support.

For further information as to how you can get involved and the events taking place please visit: <http://www.britishtourismweek.com>

Access, Education and Outreach



The HHA's Member houses provide considerable public access and enjoyment. Britain's historic houses, castles, gardens and estates are amongst the most visited tourist attractions in the country. Everyone is welcome to explore and discover the rich diversity of our historic environment and opportunities are ever increasing to learn about, participate in and simply enjoy these special places. Over a third of the

HHA's 1500 members are open to the public and welcome some 16 million visitors each year, contributing significantly to the economy, culture and education of local communities and the nation alike. A considerable number have developed education resources and programmes and others offer special tours and visits by arrangement.

However, heritage can still be perceived as 'elitist', and research commissioned by English Heritage has identified that there are barriers - whether real or perceived - which still prevent some sections of the community from participating in the historic environment. This represents a significant challenge to the whole heritage sector and, to galvanise action, the



Government has set a target for heritage organisations to increase the number of adults and young people aged 16 and above from priority groups visiting designated historic environment sites by 3% by 2008.

The HHA works in partnership with many organisations to reach out and welcome new audiences. Our new projects to improve access to, education at and community enjoyment of historic houses have been implemented, with energy, enthusiasm and success.

The HHA is also working to demonstrate to national and regional government the social contribution of the activities with which Members are involved at their properties. While government is increasingly aware of the education and outreach programmes at many HHA properties, less obvious is the broad socio-economic mix of visitors who are attracted every year to the extraordinary wide range of activities at historic houses. These go way beyond day visiting to include Caravan Rallies, AutoJumble and Rock Concerts.

VisitBritain

Tourism Trends & Forecasts

VisitBritain forecasts for the volume and value of inbound tourism in 2007 have now been released.

VisitBritain forecasts that both the volume and value of inbound tourism will grow by around 4% during 2007, with 32.5 million visitors expected to spend £15.8bn.

This is an aggregate forecast for the number of inbound visitors regardless of purpose of visit, 2006 will not necessarily be a year of growth for every sector of the inbound tourism industry.