

## DEBORAH WILSON MA

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### 1. Personal Information

<b>Name</b>	Deborah Wilson
<b>Date of Birth</b>	13-07-59
<b>Address</b>	North Baddesley, Southampton, Hampshire SO52 9HU
<b>Present Appointment</b>	Senior Lecturer in Digital Media Design & Development Faculty of Arts, University of Winchester Visiting Lecturer, WSA, University of Southampton Visiting Lecturer, Southampton Solent University Creative Director, The Talking Walls (UK) Ltd

### 2. Higher Education Qualifications

<b>Dates</b>	<b>Qualification</b>	<b>Awarding Body</b>
2008 -	Part-time PhD in Design	Ongoing study
2003	MA Interactive Production	Pass with Distinction
2000	P.G.C.E	Pass with Distinction
1996	BA (Hons) Computer Animation & Illustration	2:2

### 3. Other qualifications/professional body membership/honours

<b>Dates</b>	<b>Qualification/Honour</b>	<b>Awarding Body</b>
2007-8	Member	Digital Horizons
2008 - 2009	Member	Museums Computer Group
2001-	Member	Wired Wessex
2007-	Member	South East Media Network
2009 -	Member	BIMA
2009 -	Member	Winchester E-Network
2010 -	Member	Cafe Culture

### 4. Teaching Experience:

Senior Lecturer in Digital Media Design & Development, Faculty of Arts, University of Winchester from Jan 2010. Previously Visiting Lecturer for the same course from Sept 2009. Programme Leader for MA Digital Media Practice (new MA starting Oct 2010).

[www.winchester.ac.uk/studyhere/Pages/BA \(Hons\) Digital Media Design.aspx](http://www.winchester.ac.uk/studyhere/Pages/BA_(Hons)_Digital_Media_Design.aspx)

[www.winchester.ac.uk/studyhere/Pages/BSc \(Hons\) Digital Media Development.aspx](http://www.winchester.ac.uk/studyhere/Pages/BSc_(Hons)_Digital_Media_Development.aspx)

[www.winchester.ac.uk/studyhere/Pages/MA Digital Media Practice.aspx](http://www.winchester.ac.uk/studyhere/Pages/MA_Digital_Media_Practice.aspx)

Visiting Lecturer for Winchester School of Art, University of Southampton, lectures in Branding & Marketing for BA Hons programmes, seminars and lectures for MA Advertising Management programme.

<http://wsa.soton.ac.uk/advertising-design-management/>

Associate Lecturer for Faculty of Business, Sport and Enterprise, Southampton Solent University, seminars for MA Marketing Management.

[http://www.solent.ac.uk/courses/postgraduate/marketing\\_management\\_pgdiploma/course\\_details.aspx](http://www.solent.ac.uk/courses/postgraduate/marketing_management_pgdiploma/course_details.aspx)

Two years in Further Education as HNC/HND CAD Course Co-Ordinator / Lecturer, teaching also on the HND Multimedia course before moving to set up own training and design company - Clear Thinking UK Ltd.

Eight years experience in teaching multimedia and CAD software mostly Autodesk, Discreet and Adobe software for our company and for other training providers through Clear Thinking UK Ltd.

Various lectures and seminars given at local Universities regarding The Talking Walls project, as entrepreneur and software designer. More recently, talks for the Southampton Business School MA Marketing and MA Entrepreneurship students. Hosting student projects, as a client, on the MA Marketing consulting project.

Devised new unit for a new MA in Digital Marketing being written and submitted by Mike Wilman.

## 5. Research, Enterprise and Advanced Professional Practice interests:

Commercial Experience:

Managing Director /Owner / Designer of The Talking Walls UK Ltd, currently in development for the heritage industry. This is a multimedia, visually rich educative application for users to explore their environment through the ages on a small screen device. The Talking Walls® is a wireless, multi-platform, multimedia application that is able to be adapted to suit any heritage site or historical building. It has been designed for users to explore and navigate where they are visiting via a mobile / handheld device, or a kiosk / DVD. The Talking Walls® will enable visitors to learn about the history of a specific place / space and be able to see how this has changed over time by exploring specific timeslices of a space, defined by the architectural changes to the property. The British Museum has been very interested in this application as a form of navigation around the museum and for exploring the artifacts in a virtual environment. In 2007-8, The Talking Walls received micro project funding from SEEDA with help from Business Link to develop an application that was launched at Beaulieu Abbey on the 19<sup>th</sup> May 2010, showing the Abbey as it once was and the lives of the Cistercian monks that worked there. This is a permanent kiosk application in the Abbey's Domus museum and an online at [www.thetalkingwalls.co.uk/Beaulieu](http://www.thetalkingwalls.co.uk/Beaulieu).

Managing Director/Owner of Clear Thinking UK Limited, an authorised design and visualisation training company. Clear Thinking UK practises design as well as training, and has been running as a company in a competitive industry for 11 years. Initially an Authorised Training Centre (ATC) for Autodesk, Macromedia and Maxon Cinema 4D's suite of software products. Design work for various clients providing visualisations of complex models and showing the way they work in detail. More recently, involved in advanced visualisation training and consultancy to top level Architectural practices and 3D Designers i.e. HOK, Richard Rogers, RTKL and Capita Symonds.

[www.goclearthinking.co.uk](http://www.goclearthinking.co.uk)

Commercial Interests and involvement:

- Digital Horizons 2007/8 participant, a 1 year course of seminars and master classes preparing for digital creative content  
<http://www.southeastmedianetwork.co.uk/digitalhorizons2.htm>

- Digital Horizons 2012 - seminar on working with cultural heritage organisations.
- Princess and the Pixel - presenting at and exploring opportunities provided by innovative digital content companies to engage, extend and refresh the cultural offer of celebrity heritage venues such as at the Palace of Versailles and Palace of Chambord, France, Rosenborg Castle and The Amalienborg museum- The Royal Danish Collections, Denmark, Palace of Schönbrunn, Austria, Historic Royal Palaces, UK
- Merlin Mentor Scheme funded by SEEDA to prepare marketing / business plan for The Talking Walls (UK) Ltd - <http://www.financesoutheast.com/casestudies/index.aspx?id=736>
- Innoventions 2004 and Innoventions 2006 Exhibition - exhibited The Talking Walls application, gaining award for Highly Commended for Commercial Viability in 2004 at Innoventions 2004 Exhibition, Intech, Business Link Wessex.
- Talk given on 'Broadband for Home Use' for Broadband conference hosted by Test Valley Borough Council and Wired Wessex, June 2002
- Links with business, public and voluntary sectors, i.e. Cafe Culture, Winchester E-Network, SEMN, Screen South, Wired Wessex, SEEDA, UKTI, London 2012.

#### Scholarship Experience:

PhD in Design - 'DESIGNING FOR RICH MEDIA, MULTIPLATFORM CULTURAL HERITAGE APPLICATIONS' - to help determine what would be considered desirable interactive, innovative content for mobile, a trial prototype application has been developed. A prototype application called The Talking Walls®, contains samples of visually rich, educational multimedia and audio material, from which the visitor may pick and mix for the areas they wish to explore. This will be trial led at a heritage site - Beaulieu Abbey (Beaulieu Enterprises Ltd). The pilot application will be compared with a typical tour type application currently in use, i.e. the multimedia tour at Tate Modern, an audio tour with static displays (Beaulieu Abbey) and purely static displays with information covered by volunteer guides and room boards (Dunster Castle) (National Trust 2007). The objectives of this research are to:

- To determine what consumers consider desirable, interactive and innovative in cultural heritage content for multi-platform applications (inc. mobile).
- To explore consumer perception, involvement and ease of learning in the use of a cultural heritage application.
- To investigate methods of designing for multi-platform applications for cultural heritage sites.
- To examine the value of social media within a multi-platform cultural heritage application

#### 6. Research, Enterprise and Advanced Professional Practice outputs/activities:

- Launch of The Talking Walls - Beaulieu Abbey multimedia interactive kiosk application - permanent installation at the Abbey museum. [www.thetalkingwalls.co.uk/Beaulieu](http://www.thetalkingwalls.co.uk/Beaulieu) & <http://thetalkingwalls-news.blogspot.com/>
- Talk given at Winchester E-Network on the development of The Talking Walls application and work with Beaulieu <http://www.e-network.org.uk/>
- EVA Conference 2007 Workshop 2 3D Models for Cultural Heritage Applications - presentation of The Talking Walls application [http://www.eva-conferences.com/eva\\_london/workshop\\_2](http://www.eva-conferences.com/eva_london/workshop_2)
- EVA Conference 2008 Demonstration & conference paper. [http://www.eva-conferences.com/eva\\_london/2008/visualisations\\_and\\_demonstrations](http://www.eva-conferences.com/eva_london/2008/visualisations_and_demonstrations)

- Submission of paper 'The Development of a Visual Display and Navigation System for Small Screen Devices based on User Behaviour and Personalisation' for the ALT journal co-written with Mike Wilman.
- Article 'Combustion 4 Review - An Introduction to Autodesk's compositing and special effects program' for DPJ (Design Production Journal) Excitech Ltd., November 2007 Volume 4 Issue 3 pg 63-65
- Article 'When you've only the walls to talk to' Proof of Principle, Inventique - Newsletter of Wessex Round Table of Inventors April 2006 Issue 65 Pg 4
- Article 'New Invention brings history to life' Southampton Solent University Press 20 February 2006 14/06

## 7. Personal Interests / hobbies:

I have owned a Triumph Stag for 20+ years, I helped in its restoration after having personally stripped it down a year after buying it. She needs another restoration after having been used almost daily for several years with our Goldies as back seat passengers, she has to wait patiently until study (PhD) and The Talking Walls project is working well and managing with less commitment.

We have recently bought a little old farmer's cot near the Charente Lakes, France, this has been a long standing dream of mine finally come to fruition. Our holidays will be spent rebuilding this to a 3 bed home, having successfully applied for planning. <http://lepetitreve.blogspot.com/>

I love walking, gardening, writing and craftwork of all types, although the computer / mobile and web have taken over my life a little and these are now taking a bit of a back seat.

If I was able to research another area in the future it would be on medieval medicine, plant lore and alchemy and it's relation to the occult in the sense of a deeper spiritual reality that extends beyond pure reason and the physical sciences.